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Dr. Gordon W. Shepherd, Ph.D.



Dr. Shepherd received his Bachelor of Science degree from Durham University (United Kingdom), and his Master of Science and Doctorate degrees in Microbial Biochemistry from Manchester University (U.K.). He completed his postdoctoral studies in Microbial Enzymology at the University of California, Davis.

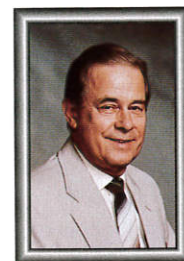
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Gordon W. Newell, Ph.D.



A graduate of the University of Wisconsin, Dr. Newell received a B.A. in Chemistry and an M.S. and Ph.D. in Biochemistry.

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United States, which included aquatic toxicology as well as *in vitro* and *in vivo* mutagenesis laboratories. Dr. Newell has held many administrative research positions and conducted chemical and environmental research in the fields of biochemical toxicology, food additives, industrial chemicals, drugs, and pesticides. He has also designed and evaluated laboratory research facilities.

Dr. Newell served as Associate Executive Director for the Board of Toxicology and Environmental Health Hazards, National Research Council/National Academy of Sciences. He later became Senior Program Manager for Health Studies at the Electric Power Research Institute.

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Laszlo P. Somogyi, Ph.D.



Dr. Somogyi is a senior consultant at the Health and Food Industries Practice of SRI International (formerly Stanford Research Institute) in Menlo Park, California, and a member of the Industry Advisory Council to the Department of Food Science and Nutrition, University of California, Davis.

Born and raised in Hungary, he was educated at the University of Agricultural Sciences of Budapest, and received M.S. and Ph.D. degrees from Rutgers University in New Jersey. He then held a postdoctoral research position at the University of California, Davis.

Dr. Somogyi spent 16 years in various technical positions in the food industry, and was a senior food scientist at Stanford Research Institute. He has developed specialized professional expertise in product development, nutritional values of processed foods and beverages, the regulatory and economic aspects of food ingredients and additives, and the biology, processing and utilization of fruits and vegetables.

Dr. Somogyi is the author of more than 40 scientific papers. He has contributed to and edited a number of food science and technology textbooks. He served on the Editorial Board of the *Critical Reviews of Food Science and Nutrition*.

Dr. Somogyi is a Fellow of the Institute of Food Technologists (IFT), the largest global organization of food scientists. He is serving on the Executive Committee of IFT and he has been a chairman and "Outstanding Member" of the Northern California chapter of IFT. Also, he is a member of the American Association of Cereal Chemists and the American Oil Chemists' Society.

William J. Vaughan, Ph.D.



Dr. Vaughan is currently the Research Director of a marketing consulting firm. A graduate of the University of Miami, Dr. Vaughan received his B.S. in Physics and then earned his Ph.D. in Biophysics and Medical Physics from the University of California, Berkeley.

He served as Research Director and Research Scientist for several respected laboratories and companies in California. During his more than 18 years in the fields of aging research and preventative medicine, Dr. Vaughan was responsible for the formulation of nutritional products for athletes.

His current projects include researching data in the fields of gerontology, preventive medicine, and biochemistry to extend a healthy life span, reduce the risk of major diseases, and optimize athletic performance.

Dr. Vaughan is the author of "Low Salt Secrets for Your Diet," the first book of its kind for people with high blood pressure.

Product Excellence through Leading-Edge Scientific Knowledge

The Golden Neo-Life Diamite Global Science Group



John R. Miller



Originally an electronics engineer from Silicon Valley, California, Mr. Miller's experience in product science and technology dates back to 1966. Following a brief career at the National Aeronautics and Space Administration (NASA), Moffet Field, California, he switched career paths and moved into product manufacturing. His experience leading to his current position as International Vice President of Science and Technology includes manufacturing administration, domestic and international product development, and international research and marketing for the Neo-Life Company.

In his over 25 years of experience, Mr. Miller has researched, developed, and marketed more than 500 products in 18 countries around the world. Adept at long range planning and problem solving, Mr. Miller determines the feasibility of products while they are still in the conception stage. He then guides products through development to introduction, coordinating with scientific, manufacturing, regulatory, and consumer interests to be certain each product meets necessary requirements.

As a member of the SAB, Mr. Miller works closely with the Council for Responsible Nutrition (CRN) in Washington, D.C. and the Direct Sales Association (DSA) to support the health and business interests of our Company and our Distributors. He is also a member of the New York Academy of Sciences and the Society of Cosmetic Chemists.

Mr. Miller's ongoing concerns include issues that influence the direct sales and health products industries, particularly health claims regulations, promoting health awareness, protecting freedom of choice, and helping to protect our environment. He is also very well-versed about the challenges facing our water supply. An excellent communicator, Mr. Miller is noted for his ability to adapt highly technical scientific material into easily understood language.



Our nutritional products proudly bear our seal. This lets you know that the SAB/TRAC—leading authorities in their fields of expertise—have reviewed and approved the formulation.

Lester Packer, Ph.D.



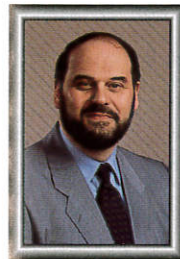
Dr. Packer received his Bachelor and Master of Sciences degrees in Biology and Chemistry from Brooklyn College, and his Ph.D. in Microbiology and Biochemistry from Yale University. He is currently a faculty senior scientist for the Energy and Environment Division at Lawrence Berkeley Laboratory, University of California at Berkeley, and a professor for the Department of Molecular and Cell Biology, Division of Cell and Developmental Biology, University of California at Berkeley.

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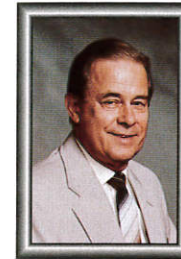
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In a Fast-Paced Scientific Environment, We're Staying Ahead of the Rest.

Science today is moving faster than ever before. Each week, hundreds of research articles are published worldwide. To sort out the facts from the fads requires a clear vision of the big picture — optimum health and longevity.

Grounded in the Golden Neo-Life Diamite philosophy of following Nature's blueprint, and armed with expert knowledge, the Golden Neo-Life Diamite Scientific Advisory Board (SAB) and Technical Research Advisory Council (TRAC) continue to lead the world in formulating breakthrough products that fulfill real human needs.



Products You Can Trust Support a Business That is Guaranteed to Last.

You can depend on Golden Neo-Life Diamite to remain a primary driving force in the global health products industry. The SAB/TRAC helps guarantee our commitment to providing proven-effective products that deliver nutrients just the way nature intended. A distinguished group of scientists, doctors, and health product professionals, the SAB/TRAC constantly reviews and applies the latest science in order to:

- Forecast and evaluate the health challenges facing us and our planet today.
- Continually create new products to protect and improve health and longevity.
- Act as a proactive scientific resource that keeps Golden Neo-Life Diamite out in front of significant scientific and technological developments.
- Guarantee superior product performance and safety.

International Connection: Two Research Centers

SAB/TRAC members and our North American Research Facilities and the European Technology Center are linked to a global science computer network that accesses unlimited worldwide resources. Members continually conduct on-line dialogs on a wide variety of topics with leading researchers throughout the world.

Arianna Carughi, Ph.D., C.N.S.



Dr. Carughi received her BA in Biology/Ecology and Conservation from Vassar College, her Master of Sciences degree in Human Nutrition from Columbia University, and her Ph.D. in Nutritional Sciences from the University of California at Berkeley. Dr. Carughi also holds the title of Fellow at Stanford University for her postdoctoral research, and the title of Certified Nutrition Specialist (C.N.S.), granted by the American College of Nutrition. The recipient of the International Institute of Education Scholarship, Dr. Carughi

has received numerous fellowships, grants, and honors, including the Neizer Fellowship from Stanford University and a National Institute of Health (NIH) research grant in experimental nutrition.

Dr. Carughi's research has been published in several scientific journals and presented at prestigious scientific conferences. Together with Dr. Fred Hooper, she authored a report on the Carotenoid Complex™ clinical study titled, "Plasma Carotenoid Levels Before and After Supplementation With a Carotenoid Complex." This article was presented at the New York Academy of Sciences (February 1993), and has been published in the highly selective *American Journal of Clinical Nutrition*. (April 1994).

As a researcher in nutritional biochemistry at Columbia, Berkeley, and Stanford Universities, Dr. Carughi focused on the role that nutrients play in growth and development, with particular emphasis on protein, vitamins, and folic acid. This targeted research established her expertise in nutritional investigation, skills that she now applies across much broader applications. Dr. Carughi believes strongly that a fundamental purpose of scien-

tific research is to contribute to creating new products that have the potential to literally change people's lives for the better.

Fluent in English, Spanish, and Italian, and with extensive contacts within the scientific community worldwide, Dr. Carughi is particularly passionate about the leading-edge role the SAB/TRAC plays in facilitating the international exchange of groundbreaking nutritional research.

Kenneth Hirsch, M.D.



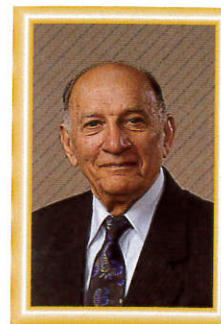
Dr. Hirsch completed his residency in Anatomic and Clinical Pathology at the University of California, San Francisco and his internship at Bishop Clarkson Memorial Hospital in Omaha, Nebraska. He received his M.D. and B.S.M. from the University of Nebraska College of Medicine.

Dr. Hirsch is Chief of Anatomic Pathology at a government hospital in Northern California. He is a Fellow at

The College of American Pathologists and the American Clinical Pathologists. He is also a member of the International Academy of Cytopathologists and the Alpha Omega Alpha Medical Society. Dr. Hirsch was recently appointed to the Clinical Faculty as Assistant Clinical Professor of Pathology, School of Medicine, University of California, in Davis, CA.

Having specialized in anatomic and clinical pathology, the study of organs and tissues to identify the presence of disease (to determine the probable cause), Dr. Hirsch has a profound commitment to the concept of protecting the body through nutrition. Dr. Hirsch has been a member of the SAB since 1981.

As a medical physician and Board Certified Pathologist, Dr. Hirsch serves as liaison with the medical community, providing medical guidance based on current information about disease and its prevention. He brings an in-depth understanding of how the conditions that compromise it. For years, Dr. Hirsch has been one of a growing body of physicians who recognize the importance of achieving optimal nutrition through dietary supplementation.



SENIOR MEMBER:

Arthur Furst Ph.D., Sc.D., D.A.T.S.

Dr. Arthur Furst, Toxicologist and Distinguished University Professor Emeritus at the University of San Francisco, is the Senior Member of the Scientific Advisory Board. In many ways the "spiritual leader" of the group, Dr. Furst deeply believes in the important role GNLD is playing in creating a brighter future for worldwide health and well-being. His dedication to this global mission stems from his extensive background in both the cause and prevention of disease, and his fervent belief that nutrition is the key to achieving optimal health and longevity.

Dr. Furst received his A.B. and M.A. in Chemistry and Math from the University of California, Los Angeles, his Ph.D. in Chemistry from Stanford University, and his Doctor of Science (Sc.D.) from the University of San Francisco, a degree awarded for his pioneering work in toxicology. Having served in several different professional capacities at Stanford, the University of San Francisco, and the University of California, Los Angeles, Dr. Furst retired from academia in 1980.

Dr. Furst was recently reconfirmed as a Diplomate of the Academy of Toxicological Sciences (D.A.T.S.), a distinction held by fewer than 100 scientists worldwide.

Dr. Furst is internationally recognized in academic circles for his scientific achievements in the fields of toxicology and cancer research. He pioneered research into compounds that might cure or combat cancer even before the American Cancer Society or the National Cancer Institute were established. He was a founder of the Stanford Cancer Chemotherapy Laboratory.

Early in his career, Dr. Furst made two discoveries that have been applied and practiced so extensively that today they are considered standard procedure by nearly all physicians who treat cancer. In the early 1950s, while engaged in research at the University of San Francisco, he developed screening methods for chemotherapeutic drugs. He was also among the first to demonstrate that cancer chemotherapy drugs could be administered orally. His second achievement was the discovery that cancer cells become resistant to cancer chemotherapy agents, much like bacteria becomes resis-

tant to antibiotics, which led to the practice of treating cancer patients with multiple anticancer agents.

Dr. Furst's extensive research with cancer and cancer treatments led him to the study of heavy metal carcinogenesis and toxicology. His notable discoveries in this field firmly established him as the world's foremost authority on toxicology. Among his most recent contributions are experimental models that offer revolutionary humane alternatives to animal testing.

Of the many honors Dr. Furst has accumulated, the most recent is the 1992 UCLA Alumni Award for Excellence in Professional Achievement. He is a member of 15 scientific societies and Fellow of five societies. He has authored over 250 publications in the fields of cancer research, organic synthesis, psychopharmacology, and toxicology. His biography is listed in *Who's Who in the West*, *Who's Who in America*, and *Who's Who in the World*.

Since 1981, Dr. Furst has been a full time consultant in toxicology and chemistry to various industries and government agencies, including the World Health Organization and the Environmental Protection Agency (EPA). He lectures at uni-

versities throughout the world, and frequently speaks at and chairs international health conferences.

For many years, Dr. Furst's research had shown that carcinogens in the diet could cause cancer; and that certain nutrients could protect individuals from dietary and environmental carcinogens. This cancer-nutrition link prompted Dr. Furst to join The Neo-Life Company in 1978. He was attracted to Neo-Life because of the company's product philosophy, commitment to quality, and the desire he saw in both the company and Distributors to genuinely help people. A pioneer in scientific discoveries that nutrients could provide for health benefits, Dr. Furst was a key figure in the development of the revolutionary Betagard®, a synergistic nutrient protector and detoxifier that supports the body's defense against environmental toxins in our air, water, and food.

As the senior member of the SAB, Dr. Furst continues to bring an encyclopedic knowledge of science across a wide range of disciplines, and an energetic dedication to continuing innovations in nutritional supplementation that fulfill the guidelines for living a long, healthy life.

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The College of American Pathologists and the American Society of Clinical Pathologists. He is also a member of the International Academy of Cytopathologists and the Alpha Omega Alpha Honor Medical Society. Dr. Hirsch was recently appointed to the Volunteer Clinical Faculty as Assistant Clinical Professor of Pathology at the School of Medicine, University of California, in Davis, CA.

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Dr. Hirsch believes strongly that health care begins with the individual. He advocates that everyone should understand more about diseases and their causes, because that's how we can make the positive changes in our diet and lifestyle that will lead to prevention of disease and achievement of optimal health.

Fred Hooper, Ph.D.



Dr. Hooper earned his B.S. in Biology, Chemistry, and Math from Stephen F. Austin University in Texas, received his Ph.D. in Biochemistry and Nutrition from Texas A&M University, and did postdoctoral research at the Institute for Biomedical Research at the University of Texas.

A talented and accomplished communicator and educator, Dr. Hooper is an expert in the field of human nutrition and biochemistry. He taught biochemistry at Texas A&M University, Department of Biochemistry and Nutrition, and taught biology, chemistry, and general science courses at the high school level.

He is credited with numerous scientific publications, studies, articles, abstracts, and presentations in the field of nutrition. A member of the SAB since 1984, Dr. Hooper frequently lectures on nutrition and supplementation throughout the world, from Japan and South Africa to Italy, Sweden, and Norway.

Dr. Hooper has participated in research on vitamins, hormones, lipids, and amino acids, and is a noted product formulator. Dr. Hooper brings an in-depth understanding of the intricate environment of the individual human cell and a fierce dedication to protecting the health and biological integrity of that cellular environment. Dr. Hooper focuses his expertise on exploring how the thousands of synergistic nutrients in natural whole foods nourish, protect, and regenerate cells, and how whole food supplements can create optimum nutrition at the cellular level, with the goal of optimizing health and longevity for people everywhere. Dr. Hooper is also dedicated to providing consumers with the "straight talk" information they need to make informed decisions about their health and nutrition.

What the SAB/TRAC seal on GNLD products means to you and your customers.

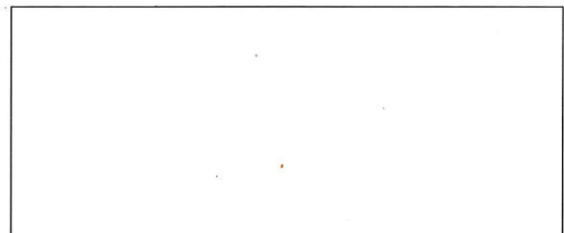
As a Consumer YOU KNOW —

- Qualified scientists, researchers, and health professionals evaluate the health challenges you face and search for solutions to promote and protect your long term health.
- Our products are developed based on the latest scientific expertise and state-of-the-art technology so you receive maximum nutritional benefit.
- Our products are tested and certified by reliable, state-of-the-art scientific methods to ensure safety, quality, and effectiveness.

As a Distributor YOU KNOW —

- GNLD products are of the highest quality and you can represent them with pride and confidence.
- The sound scientific guidance of the SAB/TRAC helps you and the people you work with to make informed, healthy life choices.
- The SAB/TRAC is continuously involved in literally hundreds of research projects related to nutrition and health; the result is leading edge products that are proven to work.

Always at your service, your independent GNLD Distributor:



Distributed by:
GOLDEN NEO-LIFE DIAMITE INTERNATIONAL